



# 2024 VEHICLE FINANCE CONFERENCE & EXPO

January 29-February 1, 2024  
*Bellagio Las Vegas*

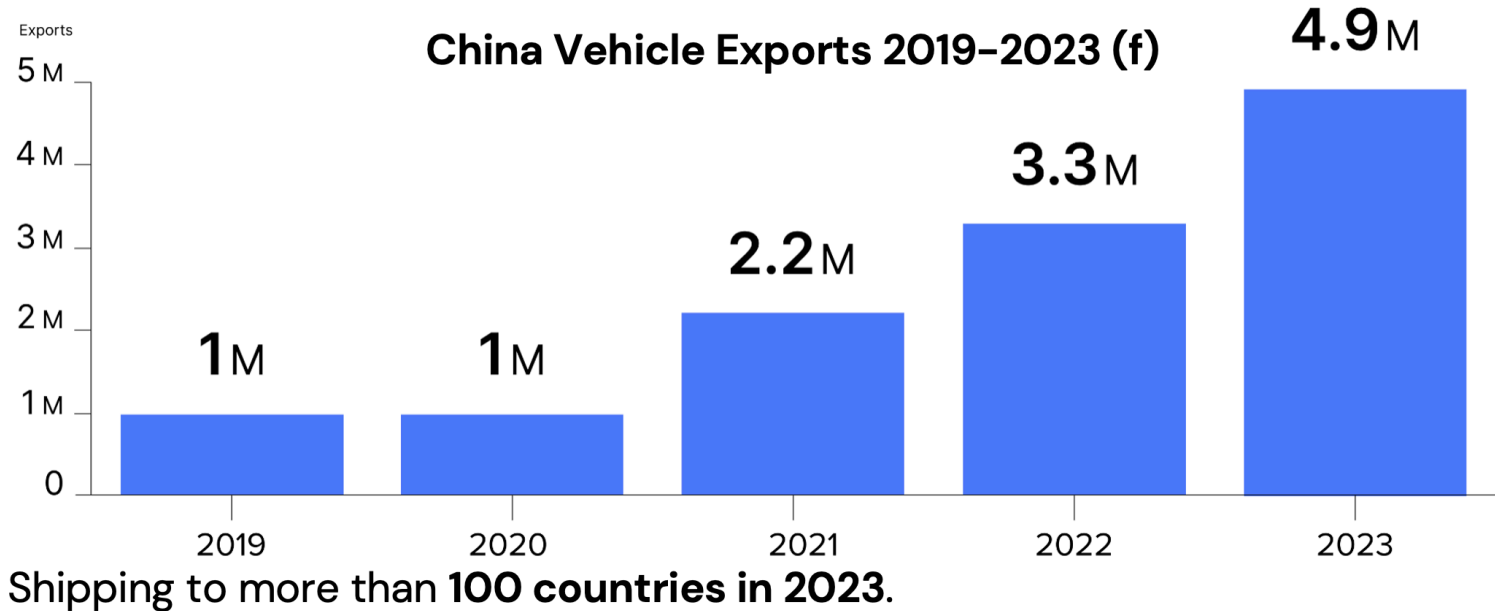
**ALL IN IT TO WIN IT**

# China: The Global Automotive Godzilla

Yes - Capable of destroying everything in its path

Artwork created by Leonardo.ai

# Export Powerhouse: China has blown past Japan to become the world's No.1 exporter





BYD Seagull \$11,300



BYD Atto 3

## China's EV Beast:

BYD built **3 million cars** in 2023, **34%** of China's EV production



The Look Up U8 \$149,000

## Chinese brands already take **10% of Europe's EV market**



"Chinese EVs pose an imminent risk to Europe's auto industry"

**Oliver Zipse**  
CEO, BMW



"There will be a terrible fight with the Chinese"

**Carlos Tavares**  
CEO, Stellantis

Made-in-China EVs are 30% less expensive than ones made in Europe.