



Geoff McLellan  
Chief Risk Officer



MODERATOR



# Erika Dietrich

Head of Payments Analytics & Optimization

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A certified fraud and analytics professional with over 20 years of experience in payment acceptance optimization, global fraud prevention, digital identity verification and authentication, statistical data analysis, machine learning, and artificial intelligence enterprise real-time financial decision technology solutions.

Utilizing AI (10,000+ signals, features, data sources, and more) to establish trusted Digital IDs and detect synthetic identity fraud.



# Richard Tsai

Head of Product Marketing - Global Fraud Solutions



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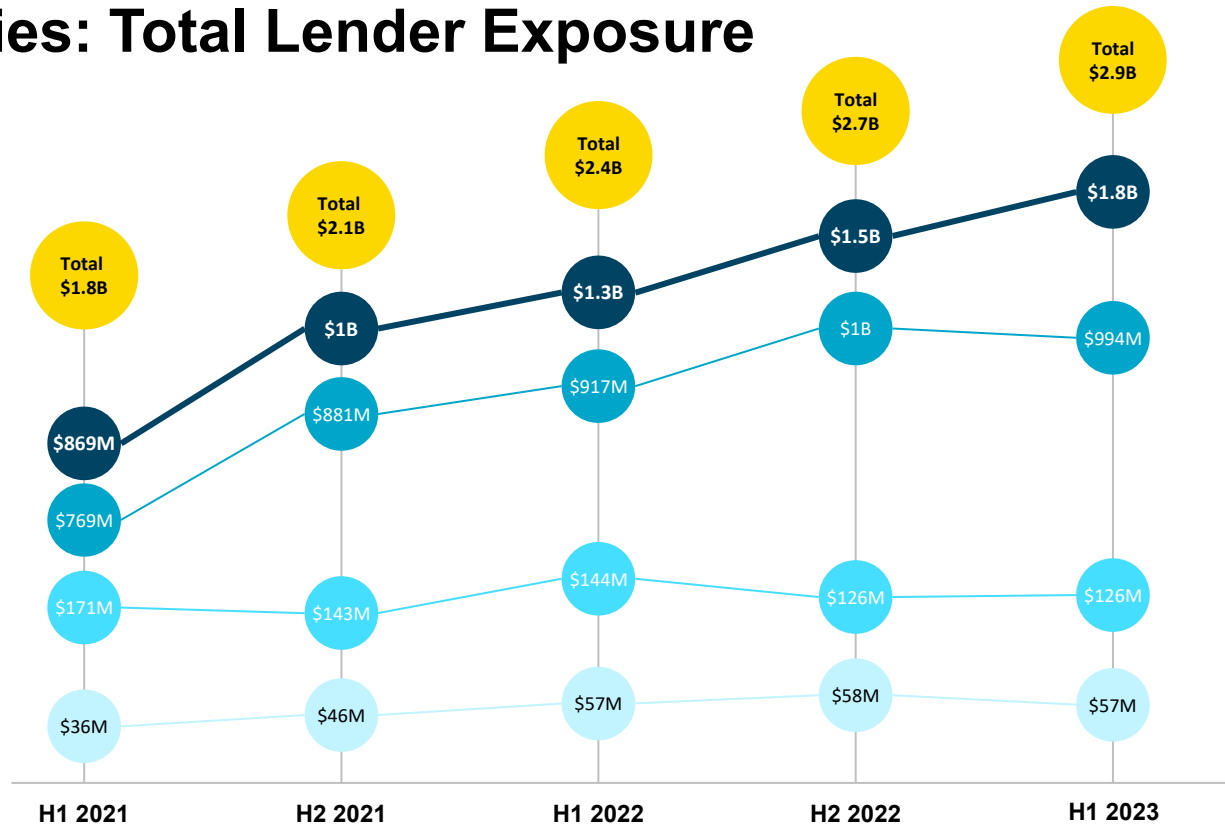
Long time infosec and anti-financial crimes practitioner. Started with hacking databases and moved on to fighting fraud and money laundering.

## Synthetic Identity Fraud

# Synthetic Identities: Total Lender Exposure

The total credit amount synthetic identities have access to for US auto loans, bank credit cards, retail credit cards and unsecured personal loans.

- Four tradeline totals
- **Auto loans**
- Bank credit cards
- Retail credit cards
- Unsecured personal loans



Source: Omnichannel Fraud in H1 2023, TransUnion



# Frank McKenna

Chief Fraud Strategist, Point Predictive



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I have been fighting fraud since 1990. In that time, I have worked with hundreds of banks and lenders all over the world. Now my focus is helping the auto lending industry fend off fraud and raise awareness of new schemes and trends.

## AI Will Supercharge Fraud Schemes and Scams





# Captain Brian Cole

LVMPD - Theft Crimes Bureau

I have seen financial crimes evolve over my 23 year career with the LVMPD and would like to see the finance industry employ more safeguards to prevent fraud on the front end.

Convenience / Customer Service is superseding anti-fraud measures.