



**EXHIBIT SPACE APPLICATION AND CONTRACT
2024 AFSA EXPOSITIONS**

Vehicle Finance Conference & Expo
January 29-Feb 1, 2024
The Bellagio
Las Vegas, NV
<http://vehicle.afsaonline.org>

Independents Conference & Expo
May 20-24, 2024
Marriott Harbor Beach
Ft. Lauderdale, FL
<http://independents.afsaonline.org>

By completing the following, you are making a formal application for exhibit space, which will become binding upon confirmation from AFSA.

Company Information

Company Name: _____
Exhibiting as: _____
Address: _____
City/State/Zip: _____
Telephone: (____) _____ Website: _____

Primary Product/Service Description (35 Words or Less – Print Legibly and Check Your Word Count)

Exhibit Contact Information (This individual will receive all future 2024 Expo communications.)

Contact Name: _____ Nickname: _____
Title: _____
Address: _____ City/State/Zip: _____
Direct Phone: (____) _____ Mobile: (____) _____ Email: _____

Client Contact Information (This individual will be printed on conference website and in program guide.)

Contact Name: _____
Title: _____
Phone: (____) _____ Email: _____ *(email will not be included on website listing)*

Onsite Contact (Individual will work your booth through the end of the expo, guaranteeing no early tear-down.)

Onsite Contact Name: _____
Title: _____
Phone: (____) _____ Email: _____

Exhibit Space Rates: (place an x beside your intended choice).

	AFSA BUSINESS PARTNERS		NON-MEMBER	
Vehicle Finance Conference <i>(January)</i>	Single Booth	<input type="checkbox"/> \$ 5,000	<input type="checkbox"/> \$ 6,600	
	Double Booth	<input type="checkbox"/> \$12,000	<input type="checkbox"/> \$15,000	
	Kiosk	<input type="checkbox"/> \$ 4,500	<input type="checkbox"/> \$ 6,000	
	Kiosk w/ Monitor	<input type="checkbox"/> \$ 5,500	<input type="checkbox"/> \$ 7,500	
Independents Conference <i>(May)</i>	Single Booth	<input type="checkbox"/> \$ 5,000	<input type="checkbox"/> \$ 6,600	
	Double Booth	<input type="checkbox"/> \$12,000	<input type="checkbox"/> \$15,000	
	Kiosk	<input type="checkbox"/> \$ 4,500	<input type="checkbox"/> \$ 6,000	
	Kiosk w/ Monitor	<input type="checkbox"/> \$ 5,500	<input type="checkbox"/> \$ 7,500	
TOTAL		\$ _____	\$ _____	
LESS PACKAGE DISCOUNT \$500		\$ _____	\$ _____	
<i>Insert only if exhibiting at both conferences and purchased together</i>				
NET AMOUNT DUE AFSA		\$ _____	\$ _____	

CONFERENCE BADGES:
Exhibit fee includes two (2) complimentary registrations per exhibit booth or kiosk. **An exhibitor registration code will be provided following booth assignment confirmation.**

Exhibit Booth Space Preferences

While best efforts will be made to fulfill exhibitor's booth choice requests, no guarantees can be made. Submitting an application only establishes the exhibitor's intent to participate in an AFSA Conference Exposition.

- a. **Vehicle Finance Conference & Expo:** 1st _____ 2nd _____ 3rd _____
- b. To assist us in assigning the best location, please list the names of competitors you prefer not to be near:

- a. **Independents Conference & Expo:** 1st _____ 2nd _____ 3rd _____
- b. To assist us in assigning the best location, please list the names of competitors you prefer not to be near:

Contract Authorization

By signing below, with or without appropriate payment or timely payment of any and all fees, this contract shall become legally binding and enforceable in accordance with its terms once a booth assignment is confirmed by AFSA. The individual signing this document represents that they are duly authorized to execute this binding contract on behalf of the exhibiting company. By signing this agreement, Exhibitor agrees to abide by and be bound to this Contract, AFSA Management's rules and regulation, any additional rules and regulations published by AFSA Management.

Authorized Representative Signature X _____ Date: _____

Authorized Representative Name (Please print) _____

Title _____

Payment Information:

Once the application is submitted an invoice will be sent for online payment.

Premier Business Partners (PBP) whose expenditure is \$15,000 or above in their 2024 PBP signed agreement qualify for quarterly billing so are excluded from this step.

SEND TO: Marilyn McKinnis - Senior Marketing Manager, MMckinnis@afsamail.org, Phone: (202) 776-7301