



2ND & GOAL



NE

28



SEA

24

4th

:24

:40

2nd & Goal





1. FLY FAST

2. FLY FEAR

3. CARRY

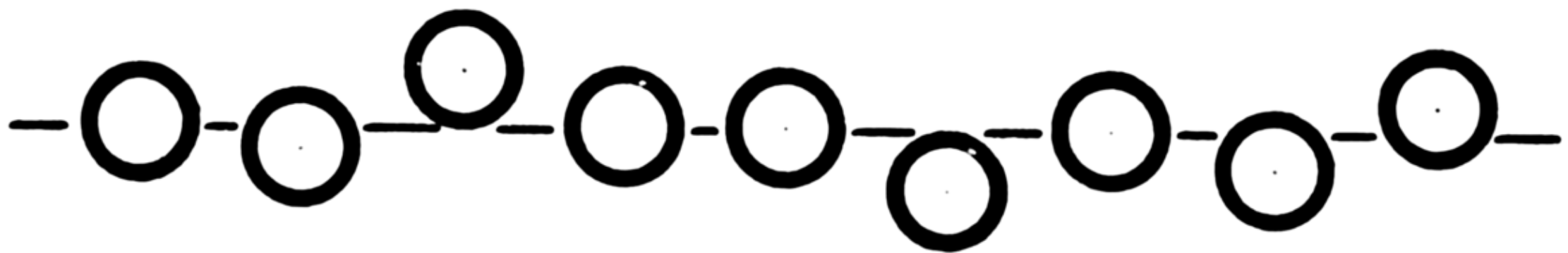
HEAVY

BOMBS





in ALIGNMENT



out of ALIGNMENT

**CULTURE IS
THE GAME**

PATRIOTS CULTURE

1. DO YOUR JOB.

2. BE ATTENTIVE.

3. SPEAK FOR YOURSELF

4. PUT THE TEAM FIRST.

THE CULTURAL

RoMPS

ROOM MESSAGE PROCESS SELF

COMMAND OF THE

ROOM

**THE MAIN
THING IS TO
KEEP THE MAIN
THING THE
MAIN THING**

*Management has a lot to do with answers.
Leadership is a function of questions. And the
first question for a leader always is:*

**‘Who do we
intend to be?’** *Not*

*‘What are we going to do?’ but ‘Who do we
intend to be?’”*

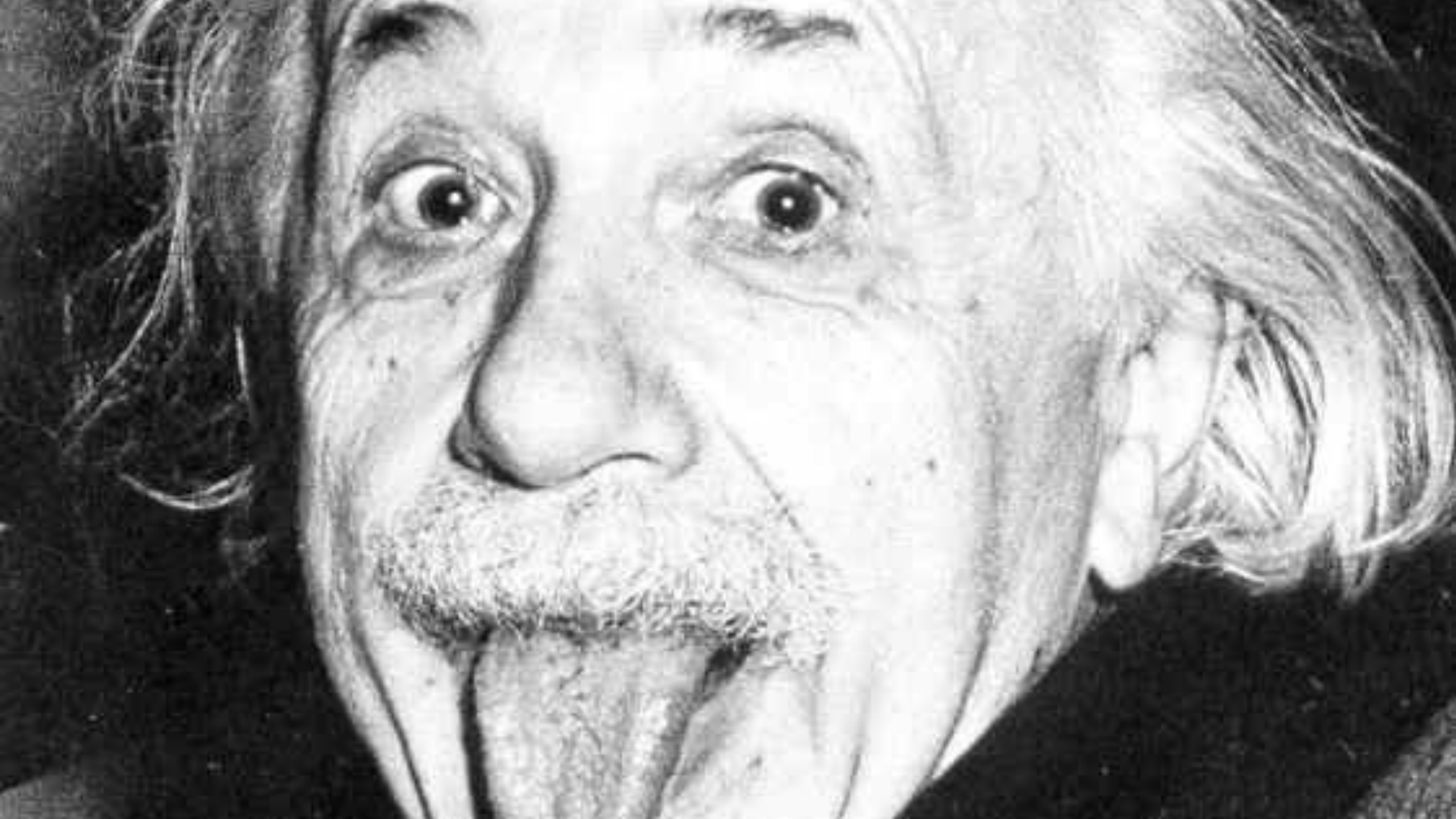
—Max De Pree, Herman Miller

COMMAND OF THE

MESSAGE



I HAVE A DREAM



5 LEVELS OF INTELLIGENCE

5- SMART

*4-
INTELLIGENT*

3- BRILLIANT

2- GENIUS

SIMPLE

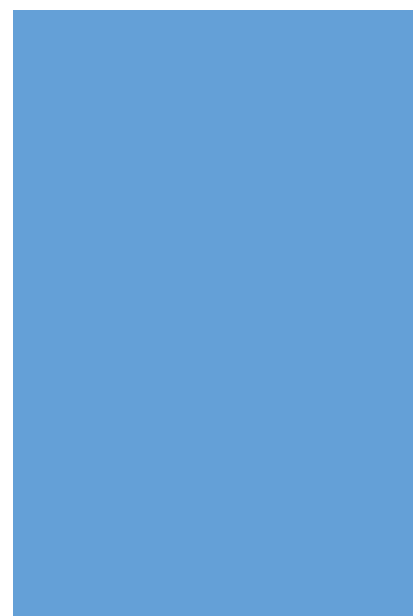
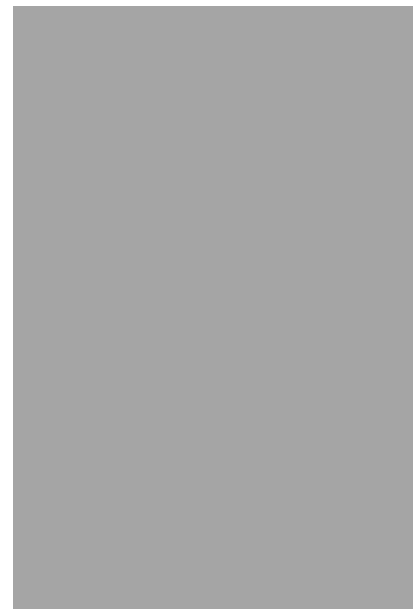
COMMAND OF THE

PROCESS



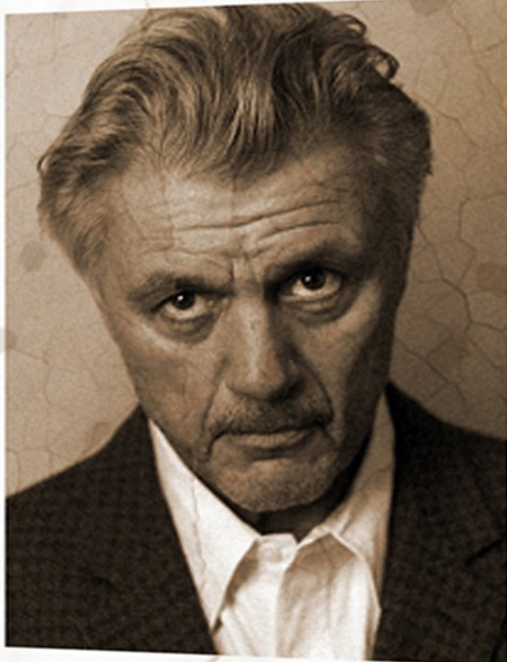
BRUCE
SPRINGSTEEN

BORN TO RUN



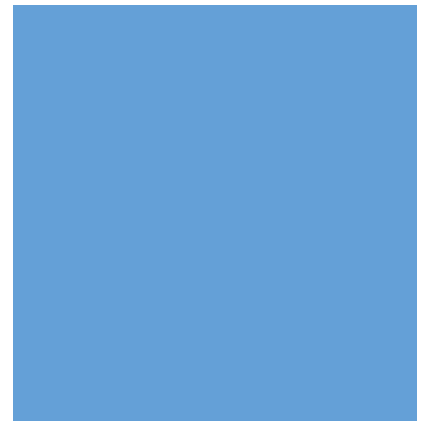


BOREDOOM



"If you presume to love something, you must love the process of it much more than you love the finished product."

John Irving





Volume



WE CAN LEARN FROM HER..

COMMAND OF THE

SELF

"Ryan Holiday is one of his generation's finest thinkers, and this book is his best yet." –**Steven Pressfield**, author of *The War of Art*

EGO IS THE ENEMY



INTERNATIONAL
BESTSELLER

RYAN HOLIDAY

Bestselling author of *THE OBSTACLE IS THE WAY*



COL. HENRY
BLAKE





the Rule of 3



THE MASTERY OF SELF

CORRECT YOURSELF

HEAL YOURSELF

RESPECT YOURSELF

BE YOURSELF



A LEADER....

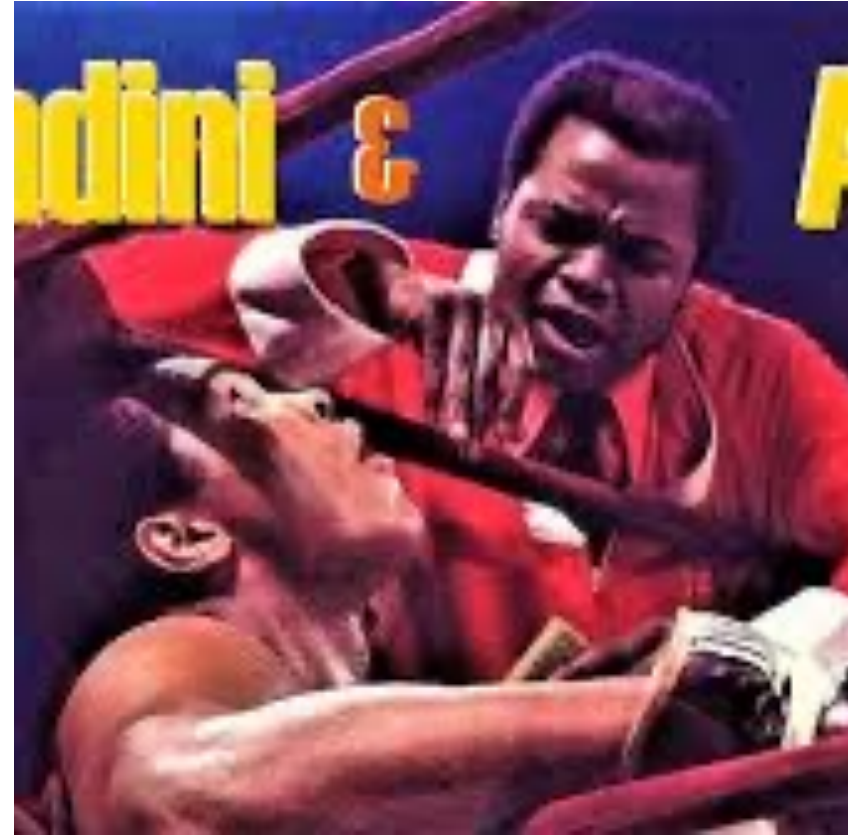
- **Makes sure THEY know where they are GOING**
- **PUSH** them when they go slow
- **CALM** them when they go too fast
- **REASSURE** them when they lose faith
- **INSPIRE** them when they lose enthusiasm
- **When successful, stand BEHIND** them
- **When they struggle or face fear stand in FRONT** of them.





HOW CAN YOU IMPACT THE
CULTURE/TEAM???????

ARE YOU LOYAL,
OR DEVOTED





Growth Mindset

Growth mindset thinking results in:

- A love for learning and self-improvement
- A desire to be challenged
- A willingness to work for positive results
- A belief that you can control the outcomes in your life with effort and practice
- The ability to learn from mistakes and failures
- Emotional resilience

*“If you don’t like
change, you’re
going to like
irrelevance even
less.”*

—General Eric Shinseki, Chief of Staff. U. S. Army

Forget > "Learn"

*"The problem is never
how to get new,
innovative thoughts
into your mind, but
how to get the old
ones out."*

Dee Hock

Jeff Van Gundy on players and coaches dealing with media criticism:

You don't take criticism from people you wouldn't take advice from."

***“You will become like
the five people you
associate with the
most—this can
be either a blessing
or a curse.”*** —Billy Cox

COMPETITIVE STAMINA



**I'VE GOT A WOMAN'S ABILITY TO
STICK TO A JOB AND GET ON
WITH IT WHEN EVERYONE ELSE
WALKS OFF AND LEAVES IT.**

MARGARET THATCHER



CONFIDENCE



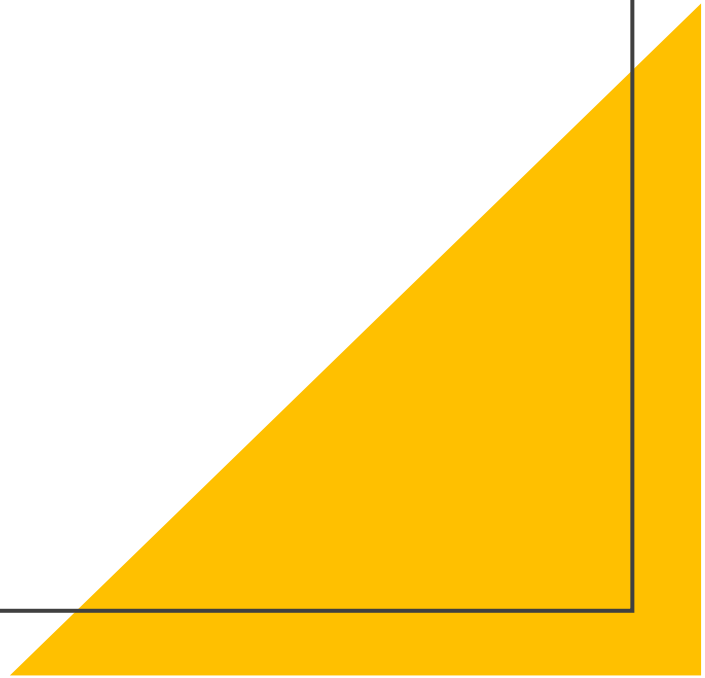
WITHOUT




EVIDENCE

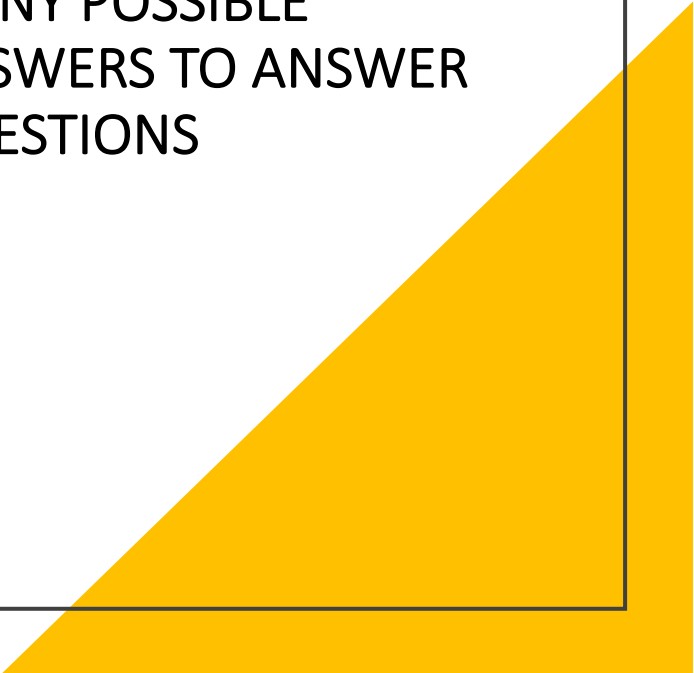


WE LOSE OUR CONFIDENCE BECAUSE





CREATITIVE
THINKING IS AN ORIGINAL
IDEA THAT HAS VALUE,
WHILE DIVERGENT
THINKING LOOKS FOR
MANY POSSIBLE
ANSWERS TO ANSWER
QUESTIONS





TD Bank

TD Bank

TD

TD Bank

TD Bank

TD Bank

“What Bill Walsh did is easy to describe: (1) He could identify problems that needed to be solved; and (2) He could solve them.”



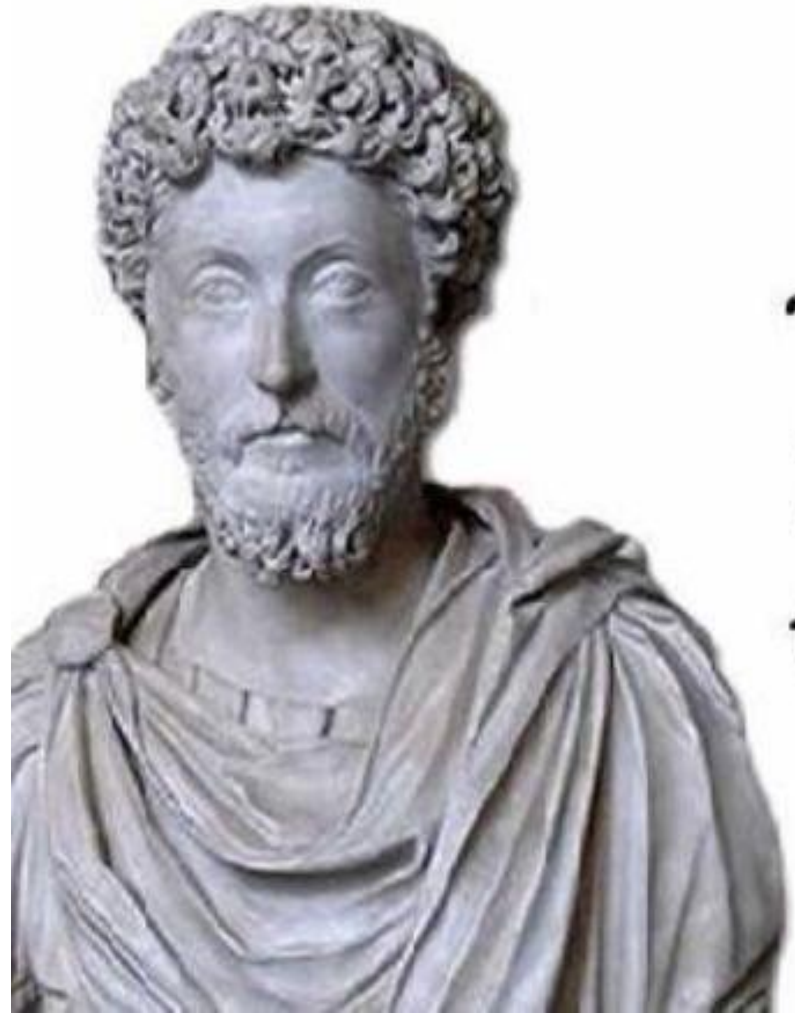
“The biggest risk is that you have a losing strategy when you think you have a winning one.” Being realistically optimistic guards against making this mistake----

Jeffrey S. Yass

THE PROBLEM IS
RARELY/NEVER THE
PROBLEM. THE
RESPONSE TO THE
PROBLEM INVARIABLY
ENDS UP BEING THE
REAL PROBLEM.



“People think focus means saying yes to the thing you’ve got to focus on. But that’s not what it means at all. It means saying no to the hundred other good ideas that there are. You have to pick carefully.”



The secret of all victory
lies in the organization of
the non-obvious.



THE DAILY COACH

THE MOST IMPORTANT PERSON YOU'LL EVER COACH IS YOURSELF.

*The goal of **The Daily Coach** is to provide a daily hands-on approach to becoming a better leader.*

MICHAEL LOMBARDI
MLOMBARDI3040@GMAIL.COM

